



The Beauty Initiative Inc.

Period Partner's April/May 2023 donation recipient is The Beauty Initiative Inc. The mission of The Beauty Initiative is to help people feel clean and make hygiene necessities accessible. Period Partner Partnered with The Beauty Initiative Inc. and donated 40,000 menstrual pads.

<https://beautyinitiativeinc.org/>



When "that time of the month" comes we either reach into our stash of pads or tampons or rush to the nearest drugstore for the \$5 box we so haphazardly spend to prepare ourselves for our dreading period. Because of course, having a period is not free here in America. The aim of The Beauty Initiative is to promote healthy hygiene techniques to those who need us most through compassion and human connection in order to restore their dignity.

